



# EXAR UPSHOT SON AT SSS

Triple S Ranch— New Herd Sire Announcement

January 2015

Triple S Ranch, Athens, TX      www.sssangus.com      214-336-8007

We have purchased a great son of Upshot (AF Upshot 3100) for our herd sire, we have high expectations from his calves. He is a Low Birthweight, Double Digit Calving Ease bull, with spectacular phenotype and high accuracy.

- Not only was UPSHOT the lead off sire in the 2011 NWSS Champion Carload, he sired the lead off sire in the 2013 NWSS Champion Carload in his calf crop
- Seven out of 10 bulls in the 2013 NWSS Champion Carload sired by UPSHOT
- Two out of 3 bulls in the 2013 NWSS Champion Pen of Three Bulls sired by UPSHOT
- Sired the high selling, Lot 1 bull in the Express Ranches Bull Sale last week, EXAR Denver 2002B, for \$340,000 for 1/3 interest
- 63 sons averaged \$12,500 in Express Ranches Bull Sale in the first offering of UPSHOT sons
- Express Angus Ranches claimed grand champion carload with sons of EXAR Upshot 0562B and Connealy Consensus 7229. Vin-Mar Cattle Co., Gordon, Neb., won reserve grand champion with sons of Sitz Upward 307R, Vin-Mar O'Reilly Factor, Vin-Mar Right Now and Connealy Consensus 7229.
- Express won both the grand champion and reserve grand champion pen of three. The grand champion pen was sired by EXAR Upshot 0526B and Connealy Consensus 7229.

*"We have purchased a great son of Upshot for our herd sire, we are getting excited about using him on our high quality females. He is a Low Birth weight, Double Digit Calving Ease bull, with great size, growth, spectacular phenotype and little risk with his high accuracy...."*

- Adena Wilder  
Ranch Manager



EXAR Denver 2002B a son of Upshot - half brother to Triple S Ranch Sire: AF Upshot 3100 (same sire) Sold for 340,000 for 1/3rd Interest—Lot #1 2013 Express Ranch Sale

## His Stats:

- Calving Ease: 10
- Birth weight: 3.1
- Yearling Weight: 116
- Marble: .71
- Ribeye: 1.19

UPSHOT has transitioned from a crowd favorite at the 2011 National Western to a preferred and proven performance sire.

Arguably the stoutest, most attractive high \$Beef Value bull in the business; it will be hard to find a sire with the same genetic package that offers more style and phenotype.